



Welsh Business Marketing offers **5 different website platforms** to choose from, for Advertising Opportunities for Tourism & Events Companies and Organisations. These are;



Advertising Website Platform 1 - Award Winning WelshBiz -Welsh Business News Blog

www.welshbizuk.wordpress.com

Advertising Options Available	Advertising Period	Advertising Costs
Regular Advertising and Advertorials on the Blog	1 Month	£50
Regular Advertising and Advertorials on the Blog	3 Months	£135
Regular Advertising and Advertorials on the Blog	6 Months	£240
Regular Advertising and Advertorials on the Blog	12 Months	£420
Banner Advertising on the Blog with a link	12 Months	£50

Advertising Website Platform 2 – Welsh Events Blog

www.welsheventsblog.wordpress.com

Advertising Options Available	Advertising Period	Advertising Costs
Regular Advertising and Advertorials on the Blog	1 Month	£50
Regular Advertising and Advertorials on the Blog	3 Months	£135
Regular Advertising and Advertorials on the Blog	6 Months	£240
Regular Advertising and Advertorials on the Blog	12 Months	£420
Banner Advertising on the Blog with a link	12 Months	£50

Advertising Website Platform 3 – Tourism.Wales Website Platform

www.tourism.wales

Advertising Options Available	Advertising Period	Advertising Costs
Basic Listing Package	12 Months	£99
Standard Listing Package	12 Months	£149
Premium Listing Package	12 Months	£499
Banner Advertising on the site with a link	1 Month	£50
Banner Advertising on the Front Page with a link	1 Months	£100

Advertising Website Platform 4 – Events.Wales Website Platform

www.events.wales

Advertising Options Available	Advertising Period	Advertising Costs
Basic Event Package (x2 events – 60 days)	2 Months	£99
Standard Event Package (x5 events – 90 days)	3 Months	£149
Premium Event Package (x20 events – 365 days)	12 Months	£499
Banner Advertising on the site with a link	1 Month	£50
Banner Advertising on the Front Page with a link	1 Months	£100

Advertising Website Platform 5 – Things To Do In Cardiff Website Platform

www.thingstodoincardiff.co.uk

Advertising Available	Advertising Period	Advertising Costs
Microsite Creation + 12 months listing	12 Months	£350
Microsite Creating + Monthly DD	1 Month	£50 set up & 30 pm ongoing
Banner Advertising on the site with a link - small	1 Month	£35
Banner Advertising on the site with a link - medium	1 Month	£50
Banner Advertising on the site with a link - large	1 Month	£100

All of the above advertising options come with regular promotion of the Advert or Content to our Social Media following of 300K to 500K followers plus some additional marketing of the content via our 15 Additional Blogs...

Welsh Business Marketing – Advertising Combo Packages

Advertising on both of the WelshBiz and Welsh Events Blogs combined...

Advertising Options Available	Advertising Period	Advertising Costs
Regular Advertising and Advertorials on both of the Blogs	1 Month	£90
Regular Advertising and Advertorials on both of the Blogs	3 Months	£255
Regular Advertising and Advertorials on both of the Blogs	6 Months	£465
Regular Advertising and Advertorials on both of the Blogs	12 Months	£825
Banner Advertising on both of the Blogs with links	12 Months	£90

Advertising on various combinations of the Website Platforms

Advertising Options Available	Advertising Period	Advertising Costs
Basic Listings on Tourism & Events plus Microsite on TTDIC	12 Months	£548
Standard Listings on Tourism & Events + Microsite on TTDIC	12 Months	£648
Premium Listings on Tourism & Events + Microsite on TTDIC	12 Months	£1,348
Basic Listings on Tourism & Events	12 Months	£198
Standard Listings on Tourism & Events	12 Months	£298
Premium Listings on Tourism & Events	12 Months	£998
Basic Tourism Listing & TTDIC Microsite	12 Months	£449
Standard Tourism Listing & TTDIC Microsite	12 Months	£499
Premium Tourism Listing & TTDIC Microsite	12 Months	£849

WelshBiz Advertising Combo Packages - Advertising on all Platforms

Advertising Options Available	Advertising Period	Advertising Costs
Regular Advertising and Advertorials on the Blogs And Listing on all 3 Website Platforms	12 Months	£1,828 (£152.33 per month)
Banner Advertising on all 5 sites with links	1 Month	£210
Banner Advertising on all 5 sites with links	3 Months	£480
Banner Advertising on all 5 sites with links	6 Months	£900
Banner Advertising on all 5 sites with links	12 Months	£1,200

Please let us know what Advertising Option Package is of interest and we can help you with what info we need from you and what you need to do in order to proceed.

If you want a tailored package over and above those listed here, or require any other digital marketing services, please feel free to contact me?

Regards,

Mike

Mike Armstrong

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MA Consultancy / Welsh Business Marketing – WelshBiz



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